

SEAN-PAUL ADAMS

DESIGN

ILLUSTRATION

MOTION

8671 5231
digispa@gmail.com

59A Duku Road
Singapore, 429216

Designer | Art Director

Dentsu X

Singapore

10/2014-Present

Created YouTube recognized animation series for Chips Ahoy!

Created original characters for multiple clients

As a hybrid Designer and Art Director at the intersection of digital and traditional advertising, I've taken on numerous tasks in my journey to create the best work for our wide range of multinational clients such as Oreo, Disney, and Chips Ahoy! just to name a few. Those tasks ranged from designing brand assets for digital distribution, to animating series of YouTube recognized shorts films, to directing photo and video shoots for multiple clients.

Graphic Designer

G3 Display

NYC|Raleigh NC

06/2011 - 05/2014

Reduced costs by bringing 3D rendering inhouse

Used technical efficiency to grow scope of work by 50%

I helped clients visualize what their store installations would look like before we built the fixtures. I was responsible for signage creation and stand rendering for clients that included Foot Locker and Adidas. I also modeled 3D environmental and fixture renderings for our clients. By bringing 3D rendering in house, I was not only able to save the company on average of 30% per cost of store installation, but also grow the scope of work by 50%.

Production Artist | Graphic Designer

Limited Brands|PINK

NYC

09/2008 - 05/2010

Won MVP Department two years straight

Lowered production time by revamping deck system

I was a leading member of the Licensed Apparel team that was in charge of creating and revising graphics for the design team and production factories in other areas of the world. I completely redeveloped the seasonal deck system, which cut my team's time spent working on them by half and helped to keep costs down. This led to us being recognized as the MVP Department two years in a row.

SKILLS

Each ring is one year of professional experience.



Adobe Creative Suite



3D spacial renders



Illustration



Animation | Video

STATEMENT & HOBBIES

I'm a multi-faceted creative package with a wide berth of creative skills built over 10 years experience. With projects ranging from illustrative apparel design, to digital animation with hand-drawn assets, and 3D spatial renderings, I've delivered excellent quality results while maintaining deadlines in high-paced environments.



EDUCATION

The University of the Arts
Philadelphia PA, USA
September 2001 - May 2006
Recipient of Promising Artist Award
Graduated with a Bachelors of Fine Arts